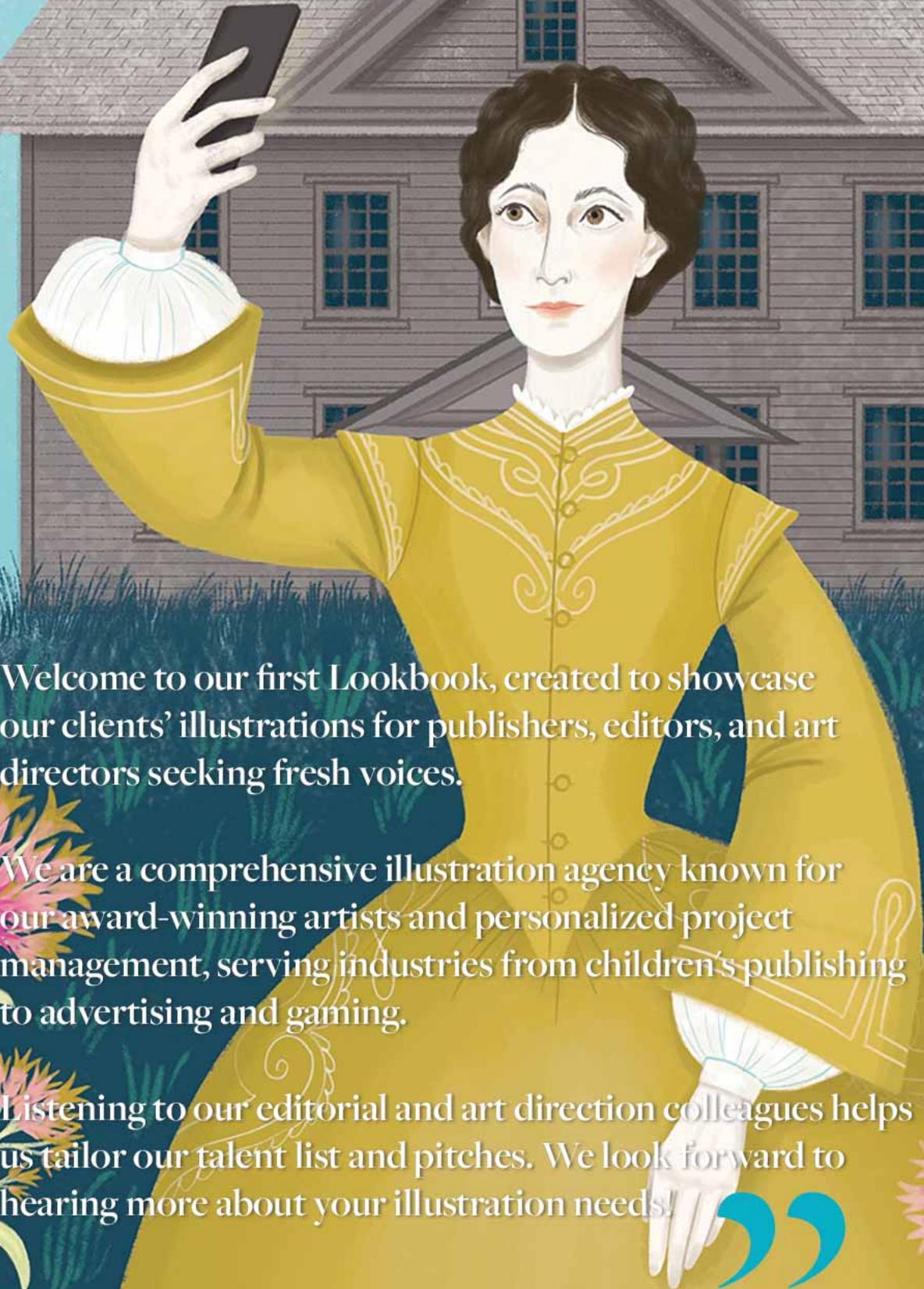


heflinreps: *lookbook 2026*



Welcome to our first Lookbook, created to showcase our clients' illustrations for publishers, editors, and art directors seeking fresh voices.

We are a comprehensive illustration agency known for our award-winning artists and personalized project management, serving industries from children's publishing to advertising and gaming.

Listening to our editorial and art direction colleagues helps us tailor our talent list and pitches. We look forward to hearing more about your illustration needs!

AILSA JOHNSON

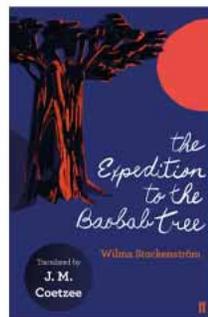
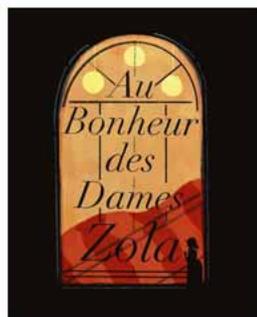
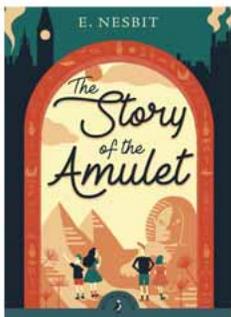
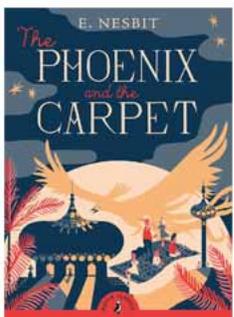


“ Reading is my greatest hobby - a love of reading and a drive to create can go hand in hand. Translating something written into the imagination and back into an image is a lot of fun. ”

An internationally published artist with a client base as varied as her subject matter, Ailsa has worked in London and Tokyo, sourcing inspiration worldwide. Using a strong, bold color palette and clean cut angles mixed with exquisite layers of texture, Ailsa has produced an adaptive portfolio filled with engaging responses to editorial, publishing and branding briefs.



TITLES



AMELIA ROSE



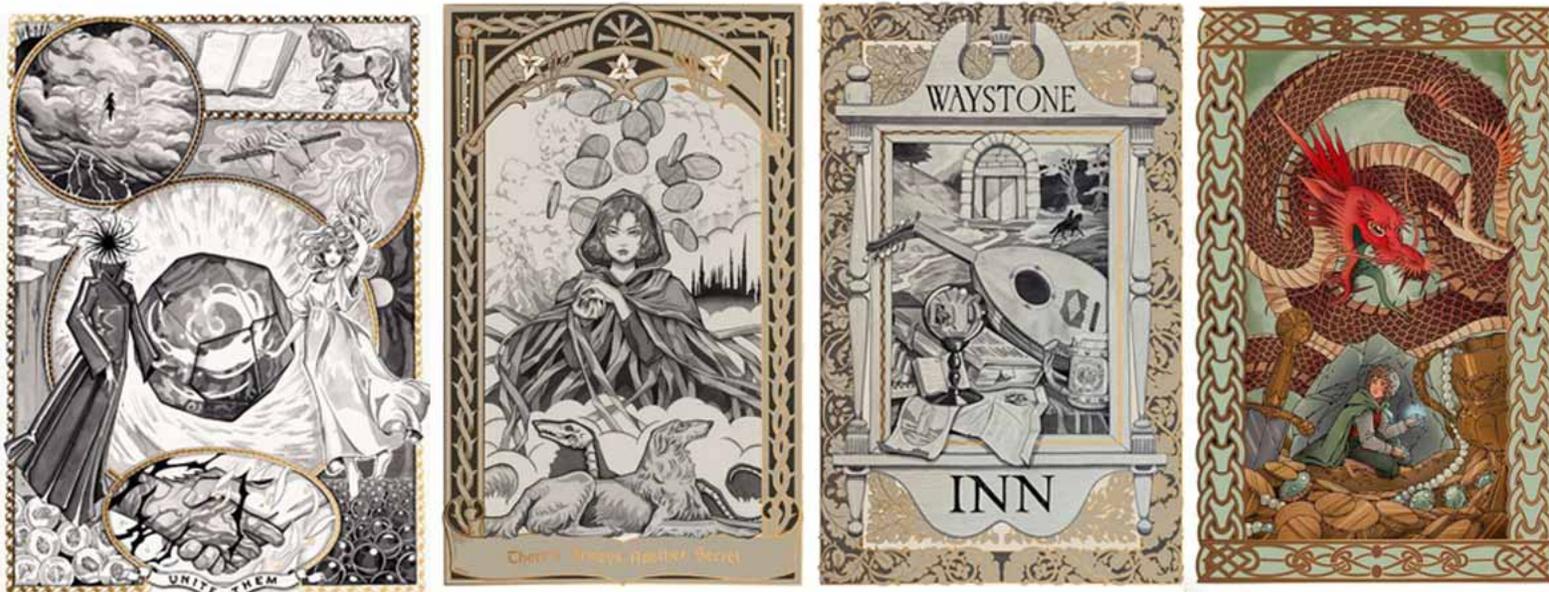
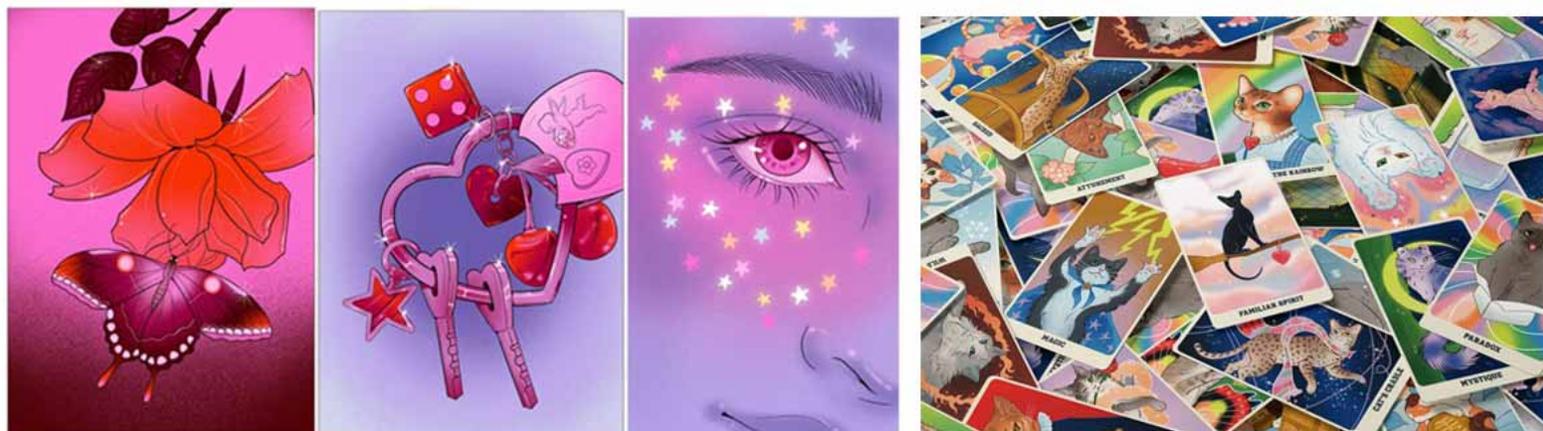
Amelia Rose is an illustrator and designer based in California.

Originally from coastal Maine, Amelia studied Illustration and design at Pratt Institute in New York as well as the Bauhaus in Weimar, Germany.

In her work, Amelia combines the joy and expressiveness of Folk Art, with ornate vintage detail. Amelia uses enchanting symbology and bold design to bridge the mystical and the modern in her work.

Amelia is also the creator of the sought-after Runners of the Sun Oracle deck. Her illustrations have found their way into the hands of storytellers far and wide, with clients including Spotify and Bulleit Bourbon, as well as two forthcoming illustrated works set to be published by Penguin Random House and Hachette Books in 2026.

Amelia lives in sunny Los Angeles, California with her husband and two rescue chihuahuas.

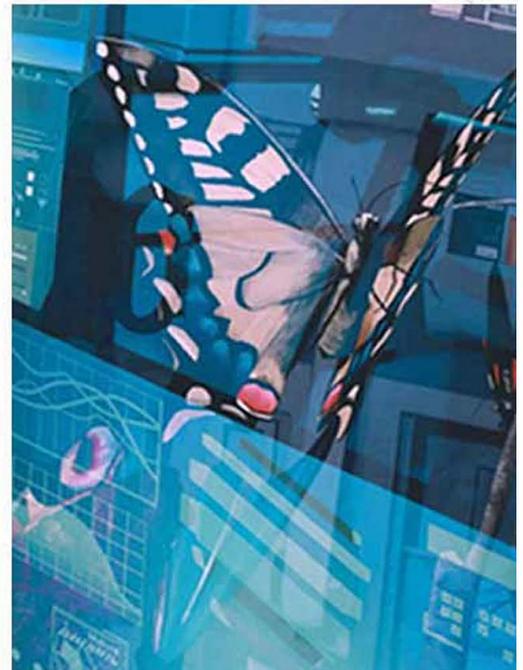


OWEN FREEMAN

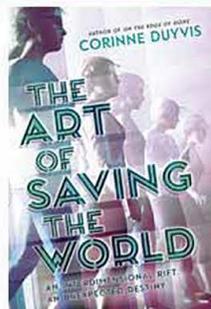


“ I hope my work conveys openness and sincerity to viewers. Growing up, even before I knew what “illustration” was, I was grateful for pictures that helped me access and absorb stories and ideas, and my hope is to contribute to that pool of work. ”

Alongside his exceptional draftsmanship, the power of Owen Freeman's artwork lies in its deep, saturated color reminiscent of graphic novel styling and film posters which heighten the subject's urgency, making the narrative feel immediate, physical, and emotionally charged. Perfect for exciting projects that require a thrilling visual narrative.



TITLES

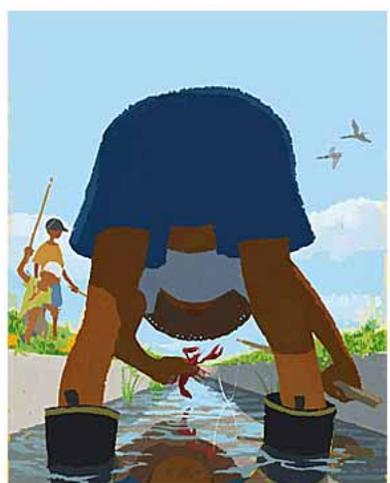
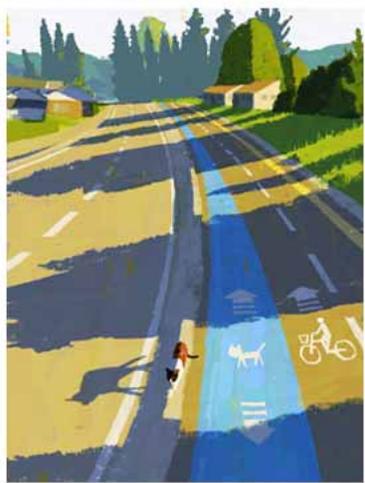
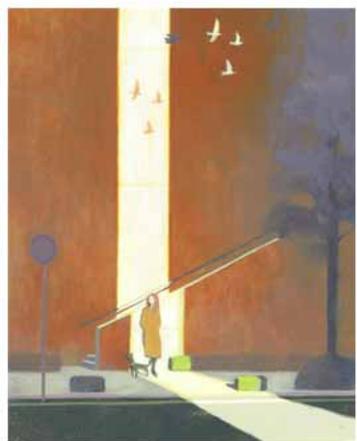
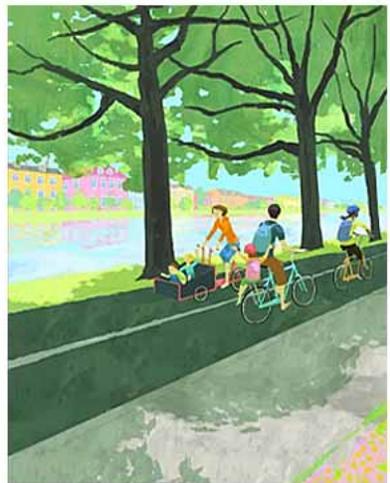
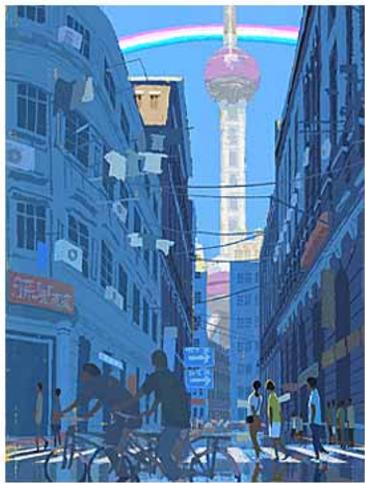


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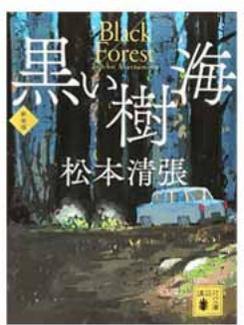
GEN ARAI



An award-winning illustrator, Gen has earned recognition through prestigious accolades, including the 3x3 International Illustration Show and the American Illustration Awards. With extensive experience in publishing and design, his portfolio features an array of stunning book covers, collaborations with Airbnb, and projects with leading automotive brands. His work is versatile as it is delicate.



TITLES



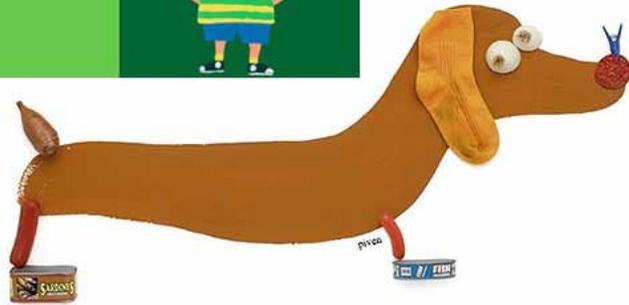
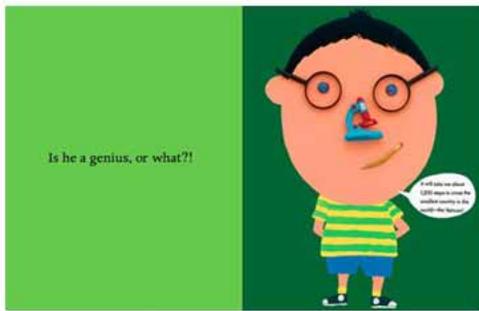
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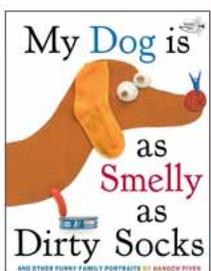
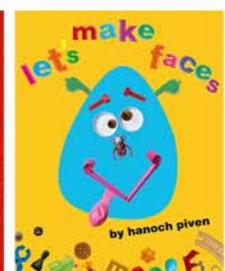
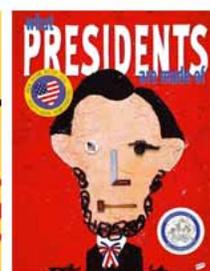
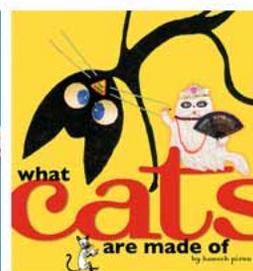
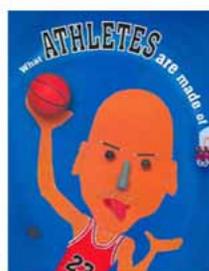
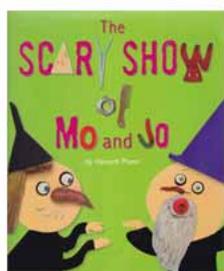
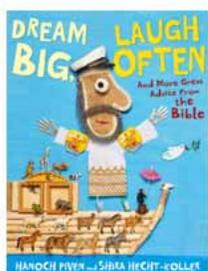
“ When we make art or when we observe art, we are free – we are free to think for ourselves, there is no right or wrong . . . art is a teaching tool for life. ”

The colorful and hilarious portraits by author and illustrator Hanoch Piven drive the emotional experience in picture books like *The Scary Show of Mo & Jo* (Running Press); *What Presidents Are Made Of* (Simon & Schuster) a *Child Magazine* Best Book; and its follow-ups *What Athletes are Made Of* and *What Cats Are Made Of*; and most recently *Dream Big, Laugh Often* (Farrar Straus Giroux) “An amazing, joyous achievement.” **Kirkus**.

Since 2003, Piven has been conducting creative workshops. His book *My Dog is as Smelly as Dirty Socks* (Schwartz & Wade) followed three inspiring days at the Schneider Children’s Medical Center of Israel with children and teenagers who were sick with cancer. These workshops apply the principles of Piven’s collage technique, prompting children and adults to experiment with everyday common objects and create self-portraits and portraits of their families.



TITLES

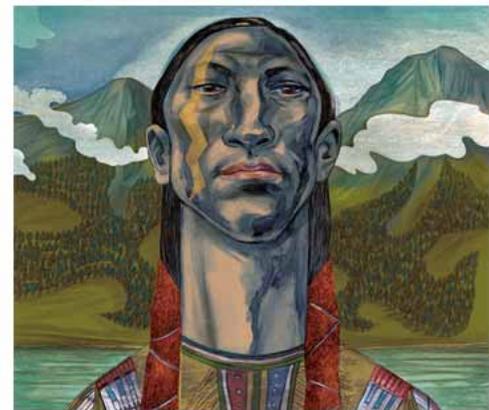
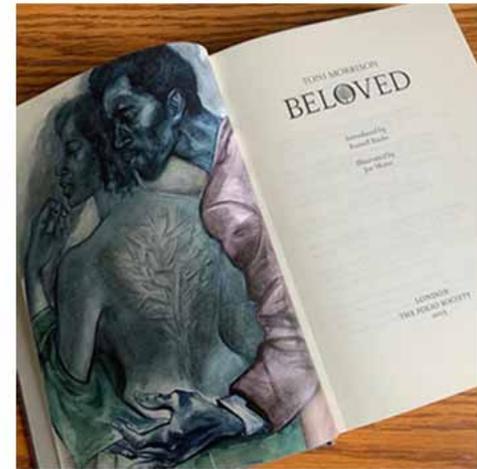
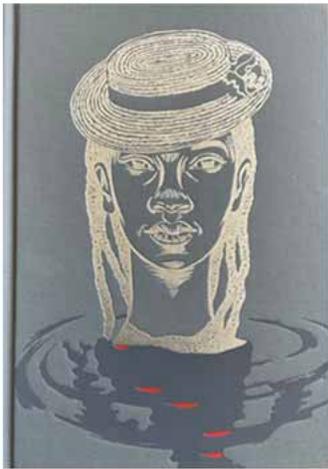
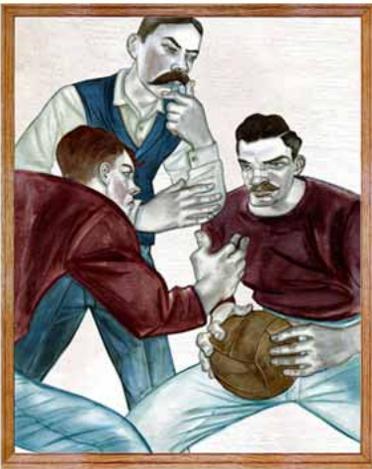


JOE MORSE

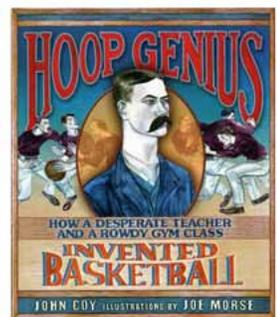
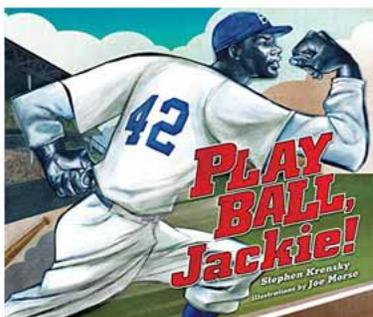
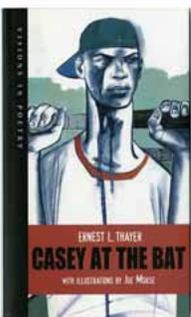


“ I love working on and creating illustrated books that kids can be immersed in...an illustrated book has a thread that is sewn from page to page. My task for the reader as an illustrator is to unspool this thread, never breaking it and losing the narrative. ”

Joe Morse graduated with Honors from the Ontario College of Art & Design with a degree in Fine Arts and Printmaking. He lived in Florence, Italy and studied in Europe. Joe also enrolled in Graduate Studies in Printmaking at the Instituto San Miguel, San Miguel de Allende, Mexico and traveled and studied in Japan. His paintings are executed traditionally in oil and acrylic but manipulated digitally at rough stage. Joe's work has been recognized with over 200 international awards. His art has been exhibited in Italy, the US and Canada. His commissions have included posters, billboards, coins, apparel, books and a bus.



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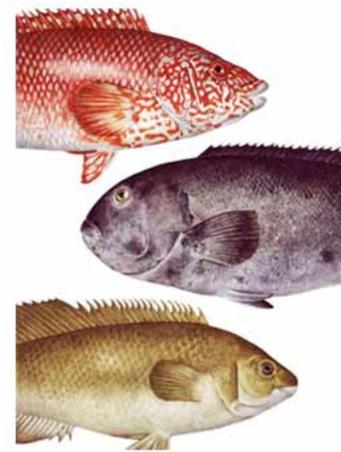


CHARLOTTE KNOX

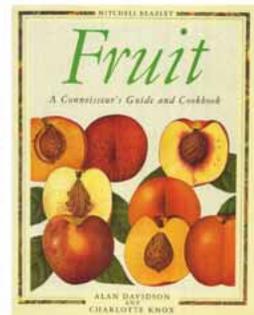
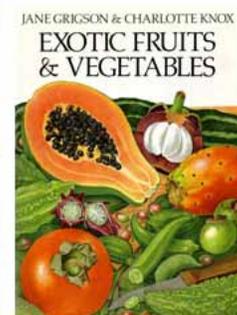
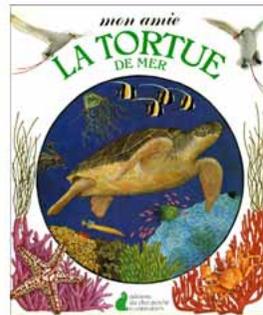
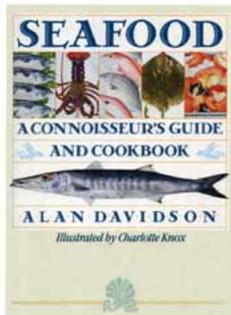
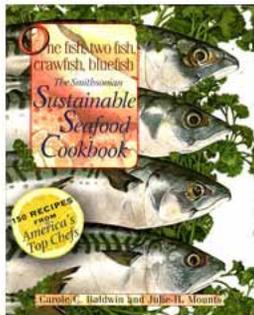
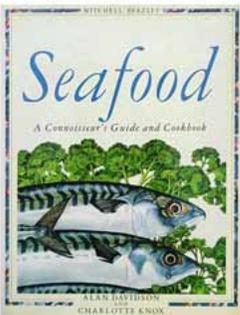


“ Working on books has always been special for me especially when there isn't a tight deadline or a tight brief. I especially enjoyed the books about seafood which gave me an opportunity to study them in-depth resulting in a collection now of more than 300 seafood species available for reuse. ”

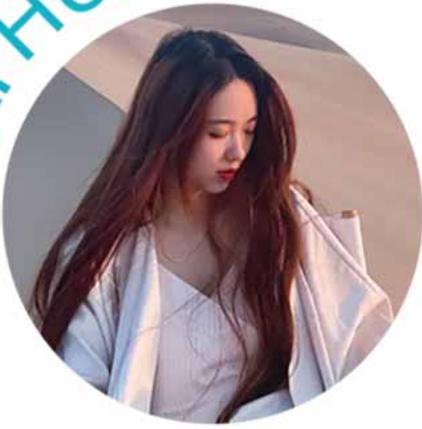
Charlotte Knox studied at the Ruskin School of Fine Art and Drawing in Oxford and St Martin's College of Art, London. She has since worked as a freelance illustrator, known for her detailed illustrations of fruit, vegetables, and seafood for books, magazines, packaging, and stamps. After nine years in Boston and New York, she returned to London in 2012. Her projects included labels for American Spoon and commodity illustrations for the Wall Street Journal.



TITLES



KURI HUANG



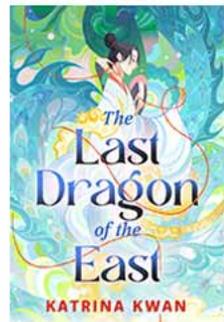
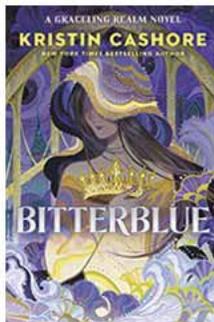
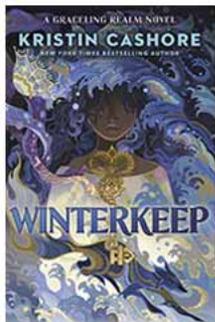
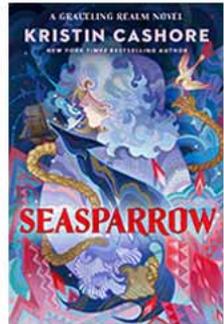
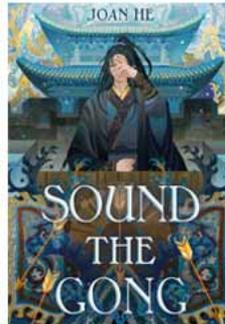
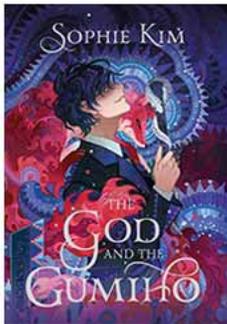
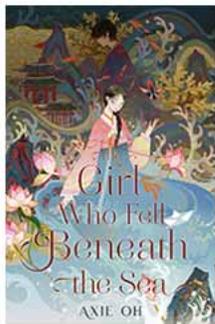
“ When I was a child, I often bought novels just because I loved the covers. Now, I hope my cover illustrations can spark that same instant desire in someone else. ”

Inspired by the romantics of the Art Nouveau period and the conventions of Japanese Nihonga painting Kuri Huang has emerged as an original artist representing the exuberant energy of nature and the decorative symbolism of human and animal forms.

Born in Chengdu, China, Kuri is living her dream as a working artist in New York City. Her clients rely on her narrative and explosive compositions for book covers, games, posters, packaging, and product licensing as well as environmental graphics. Kuri loves to draw discovering new shapes and textures in the painterly tradition with a variety of materials and papers combining the natural flow of her subject matter into intricate digital paintings.



TITLES



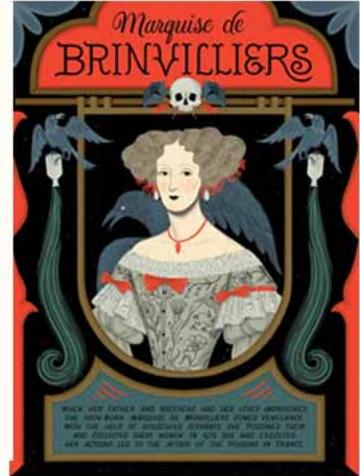
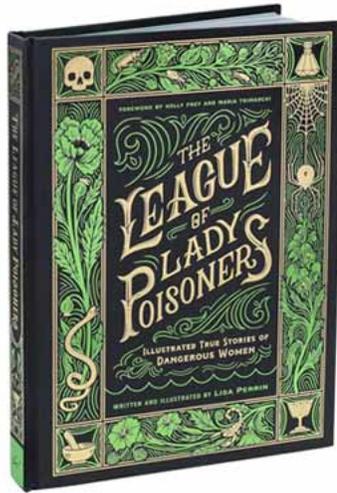
LISA PERRIN



“ I have always loved pictures and storytelling. Perusing beautifully illustrated children’s books, watching animated films, and looking at theater designs all inspire me to draw. ”

After earning her MFA in Illustration Practice from the Maryland Institute College of Art in 2013, Perrin moved to Cleveland, OH where she worked as an in-house Illustrator for the American Greetings card company for about five years before returning to MICA as a member of the faculty in 2018.

Perrin would appear to be from a small harbor town on the northern coast of Long Island, when really, essentially, she is from a much older and stranger world. Her whole life all she ever wanted to do was make pictures and tell stories. Perrin’s work is informed by the humorous and strange world of Eastern European Jewish folk tales, dense and detailed Victorian designs, as well as nature in its many forms.



TITLES



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LORIS LORA

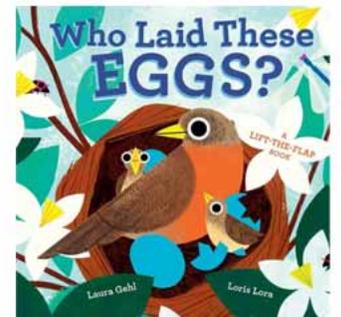
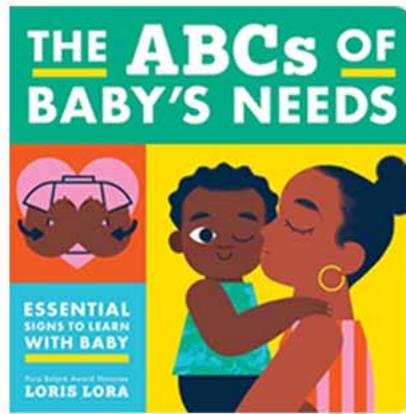


“ My name is Loris Lora and I'm a Southern California based Latina illustrator. While attending Art Center College of Design (Pasadena, CA) I really enjoyed a class called Children's Book Illustration... and I fell in love with the process and how illustration can connect to a young audience.”

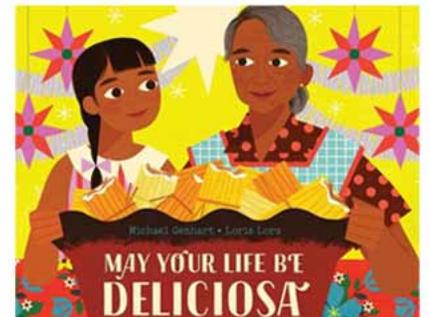
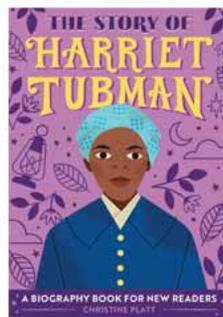
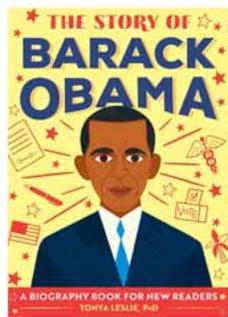
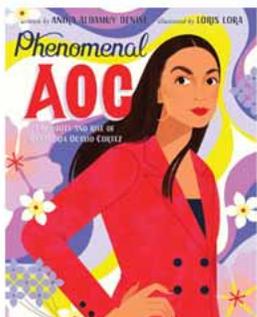
Loris' work is inspired by her Mexican upbringing, pop culture, and mid-century illustration and design. Her illustrations can be applied to a variety of platforms such as editorial, book publishing, children's toy design/surface design, and in galleries.

Loris loves working on cultural projects, biographies about trailblazers and pop icons and interactive books and novelties for young readers. Presentation and design are equally important to Loris and she treasures the experience of holding the printed books she helped design.

Loris is the recipient of the prestigious Pura Belpre honor for illustration in 2023 for Phenomenal AOC and in 2022 for May Your Life be Deliciosa.



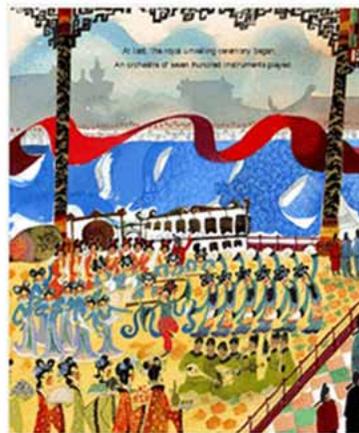
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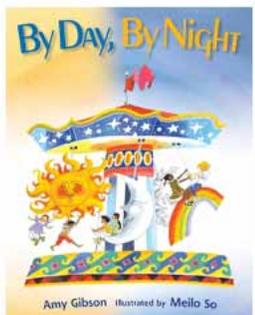
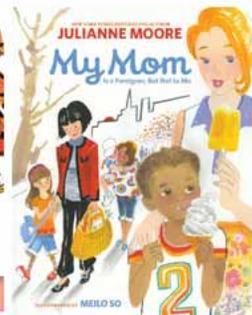
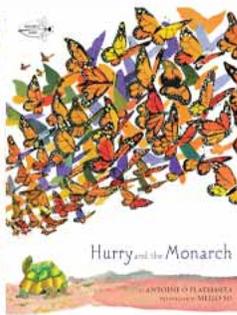
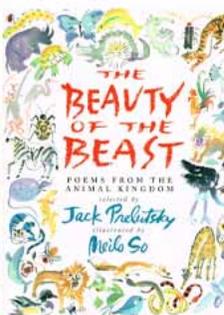
MEILO SO



“ I have been drawing from about the time I was five years old. My grandfather had a mannequin shop; I used to watch him painting eyes and lips on the models. I have always made narrative into pictures. My first children’s book was published in Hong Kong in 1987. I wrote the story; it was about a naughty angel with three black spots on her face. It was semi-autobiographical. ”



TITLES



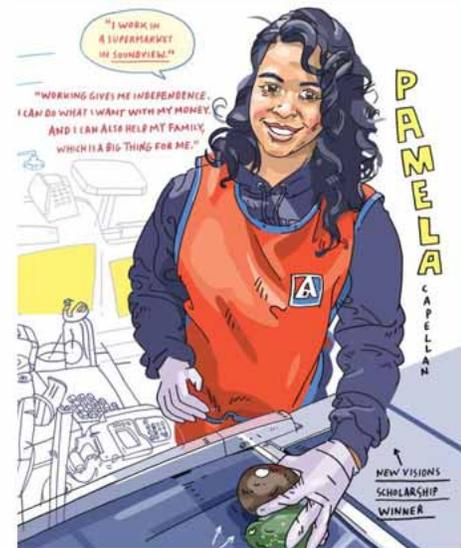
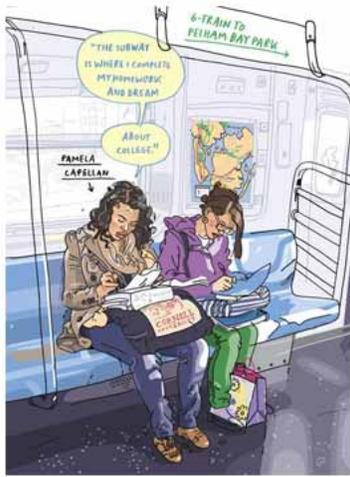
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OLIVIER KUGLER

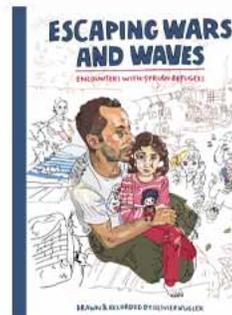
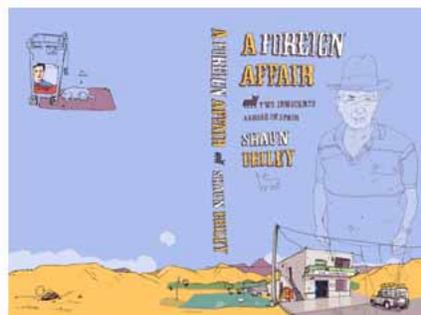
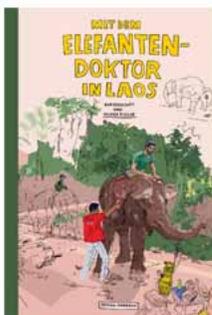


“ Last year I produced a larger series of drawings for 'Heartland Masala', an Indian cookbook from the American Midwest. I enjoyed working with the book's authors and design team. I'd LOVE to create similar work for other publishing projects. ”

Olivier Kugler is a German-born London-based editorial illustrator and visual journalist. He has travelled to Iran, Laos, Iraqi Kurdistan, Cairo, Ghana and many other places on assignment for a variety of publications including The Guardian, New Yorker, Harper's Magazine, French journal XXI and German GQ. He has done extensive reporting on Middle Eastern refugees in Europe and a book collecting this work called Dem Krieg Entronnen was published in German by Edition Moderne – and in the UK and North America as Escaping Wars and Waves. The book has won two major European design and illustration awards. Oli is also a past winner of a V&A Illustration Award and World Illustration Award.



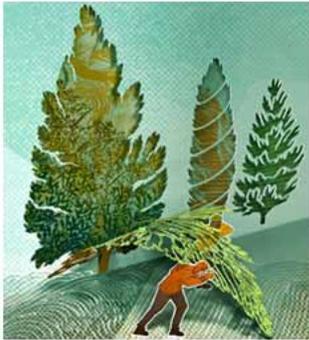
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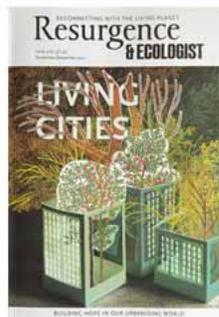
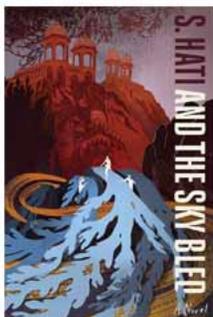
CAT O'NEIL



Cat graduated from Edinburgh College of Art with a First Class Honors in Illustration, and has experience teaching Life Drawing & Illustration at ECA, Edinburgh Contemporary Crafts and Edinburgh University Art Society. Cat was Artist in Residence at ECA (2013) and Lingnan University (2014). In 2013 Cat made a self-authored graphic novel titled *Returning Home*, based on mixed race heritage and what is meant by 'home'. This project was supported using public funding by the National Lottery through Arts Council England.



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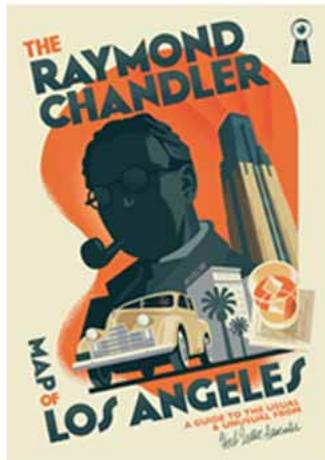
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PAUL ROGERS

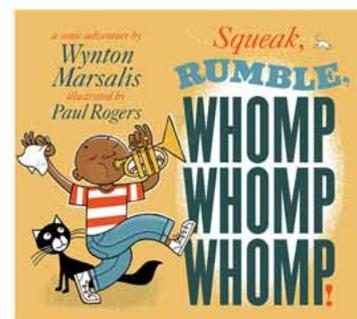
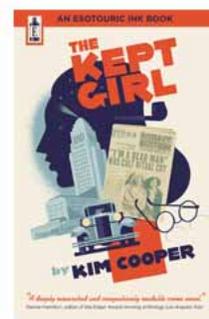
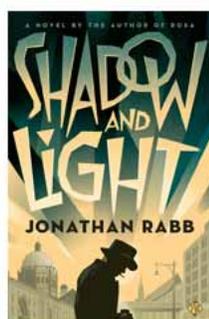
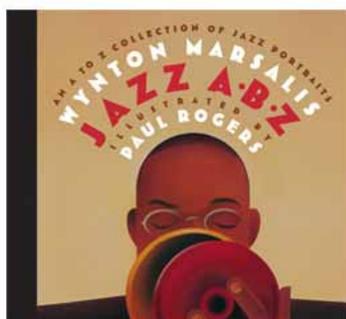
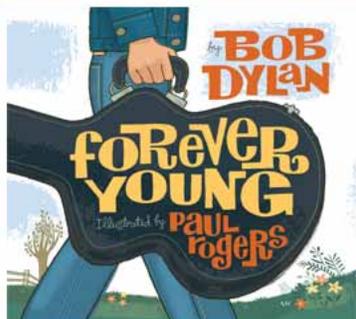


“ I like to tell a story with a picture... with clarity, finesse and style. ”

Paul Rogers' passion for illustration and design history informs his role as teacher and artist. Drawing from his forty-year career, Paul's different styles animate every project. He has collaborated on books for children with Wynton Marsalis and Bob Dylan and recently authored a book of illustrated movie puzzles for Chronicle Books called Name That Movie. He lives in Pasadena, CA where he is on the faculty of the Art Center College of Design.



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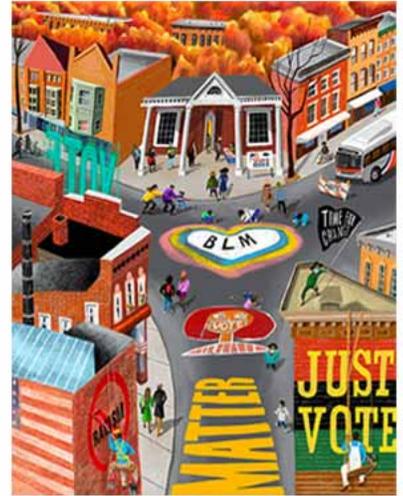
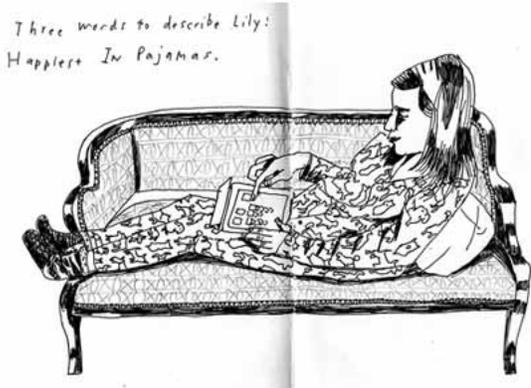


MARK ULRIKSEN

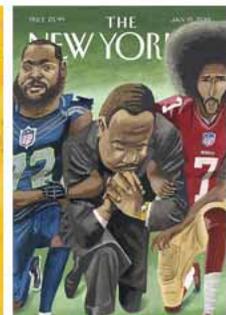
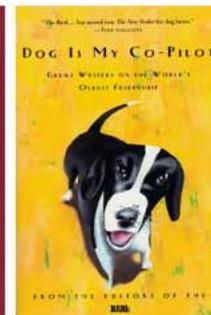
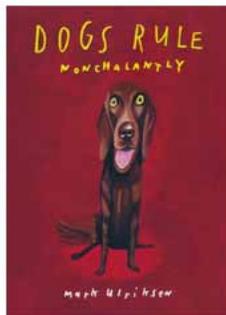
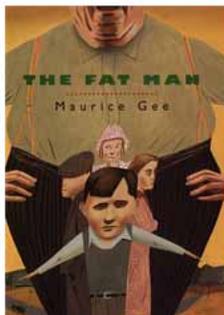
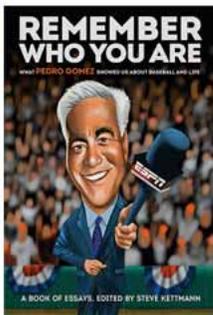
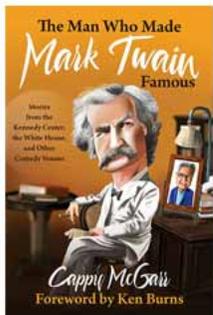


Mark Ulriksen is a San Francisco-based artist and illustrator best known for his work for The New Yorker, where he has been a regular contributor since 1993, with over 50 covers to his credit. He began his career as a graphic designer, became a magazine art director and at age 37 decided to become an illustrator.

Mark has created murals for United Airlines and the Chicago Bears, covered the 2008 Masters and 2015 British Open for Golf Digest and is the recipient of numerous awards, including multiple Gold and Silver medals from the NY Society of Illustrators. His work has been exhibited in France, Germany, Italy and Japan. He recently wrote and illustrated his first book, Dogs Rule Nonchalantly, about his love for man's best friend.



TITLES



RUTU MODAN



Rutu Modan was born and still resides in Tel-Aviv. She studied at Belazel Academy for Art and Design in Jerusalem, where one of her professors encouraged her to become an illustrator. She enjoys editorial illustration, writing graphic novels and children's books, and working with creative people from as many areas as possible (graphic designers, authors, industrial designers). Rutu travels at least once a year to conferences abroad, feeling this is very important to keep in touch with new trends and ideas happening in the international community. Her roots in comic book art influence how she approaches all her characters and their environs.

Eisner Award
Best Graphic Album: New for *Exit Wounds*

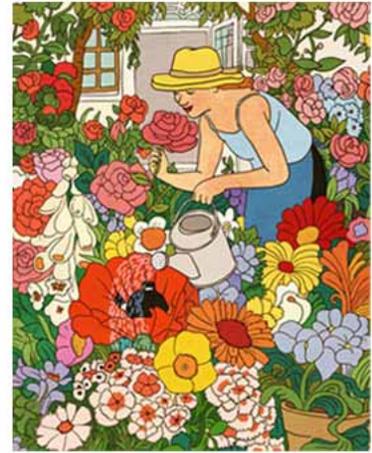
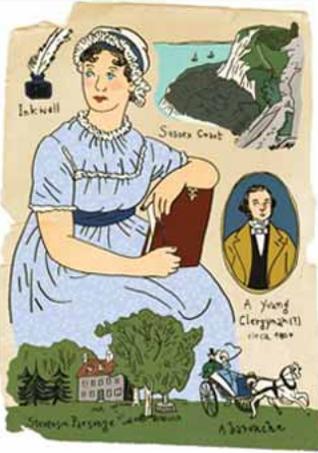
Harvey Award
Nominated for Best Graphic Album for *Exit Wounds*

Festival de la BD d'Angoulême
Les Essentiels d'Angoulême for *Exit Wounds*

Ignatz Award
Nominated for Outstanding Artist for *Exit Wounds*

Harvey Award
Nominated for Best American Edition of Foreign Material for *Exit Wounds*

Ignatz Award
Nominated for Outstanding Graphic Novel for *Exit Wounds*



TITLES

